

ConstructHub Press Release

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ConstructHub™ Addresses Top Pains of Project Management Tools Overcomes Industry Legacy of Slow, Costly and Painful Solutions

TEMPE, Arizona, September 7, 2007 - 05:00 AM ConstructHub, a sophisticated Web 2.0 Construction and Project Management solution, proactively addresses the top reported field user pains in software tool adoption across the AEC market.

According to a May 2007 survey of more than 2,000 U.S. construction professionals¹: Lack of team utilization; difficult field reporting; and, high learning curves are major stumbling blocks for legacy project management tools. Identified pains and inconsistent product support left users with few alternatives but to forcefully use the monolithic, clunky applications corporate management required.

In contrast, ConstructHub has been designed by experienced construction professionals and places the field users' requirements as top priority in a true Web 2.0 architecture of participation. As a net-native solution, ConstructHub speaks to the speed and agility requirements of today's business world with real-time secure access to live data – no more syncing required!

ConstructHub client Southwest Architectural Builders, Inc. (SAB) reports new user training in *under* an hour when leaping from homegrown solutions to the sophisticated ConstructHub system – all without compromising the individual strengths and styles of their project teams.

“I appreciate the flexibility and accessibility to project information from anywhere anytime,” shares Jason C., SAB Superintendent. Project administrators cite the efficiencies of centralized data and single point of entry as benefits of ConstructHub's ecosystem model.

A technologically mature software as a service, ConstructHub requires no client code, no installation, no upgrades and no IT staff management. ConstructHub leads the market in ease-of-use, single point of entry, 24/7 access to current data, providing accurate real-time visibility into business operations for the numerous stakeholders in construction management.

About ConstructHub

ConstructHub is a leading provider of Construction and Project Management tools. For more information about ConstructHub, visit our Web site at <http://www.ConstructHub.com>.

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¹ Schemesoft online survey, May 2007