

ConstructHub Press Release

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ConstructHub™ Delivers Immediate ROI for Palisade Construction Efficiencies and Productivity Gains Impact Bottom Line

TEMPE, Arizona, October 2, 2007 - 05:00 AM [Palisade Construction Inc.](#) (Palisade) has deployed ConstructHub, a sophisticated Web 2.0 Construction and Project Management solution, realizing quantifiable returns on investment, measured in both hard and soft dollars, with bottom line impact.

Unsatisfied with existing tools for web-based project management, Palisade expressed a clear desire to focus on their core business of construction – not information technology (IT). Palisade sought to address the growing business need for real-time field and office collaboration while extending communication with key partners in construction project management.

Participating in the pre-release development of ConstructHub brought immediate rewards for Palisade. Fighting the rising costs of managing silos of project information stored in incongruent products, Palisade was challenged to contain administration and management expenses without an internal IT department. Since ConstructHub adoption, human efficiencies have surpassed \$100,000 allowing Palisade to dramatically increase their volume of projects without adding support staff.

Improved efficiencies capturing change orders, another key benefit of using ConstructHub, have delivered a .5% increase in annual gross receipts for Palisade in 2006. ConstructHub's intuitive product interface design further aided Palisade to recognize \$10,000 in human productivity gains during year one of ConstructHub usage.

Being able to have accurate and timely project information accessible anytime anywhere has reduced the labor-intensive process of information exchange between the office and field. "We needed a system that our employees would actually use. ConstructHub was easy to access and implement. ConstructHub has given us the ability to monitor the status of all of our projects at any time, from anywhere. Today Palisade has accurate information at our fingertips, which is invaluable to running our business," affirms Palisade President, Keith Wilson.

About ConstructHub

ConstructHub is a leading provider of Construction and Project Management tools. For more information about ConstructHub, visit <http://www.ConstructHub.com>.

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