



## Company Backgrounder

Founded by construction professionals, ConstructHub's mission is to deliver efficiency through simplicity; Efficiency of resources; and, Simplicity of use.

By creating tools to seamlessly support your unique best practices and management processes, ConstructHub allows construction management professionals to focus on construction, not software. CMs manage projects, not technical tools and infrastructure.

### Construction Market Need

ConstructHub began of necessity. Construction Management tools available were created as independent silos that addressed only isolated business needs. As these legacy tools attempted to satisfy user demands, they became monolithic and complex for users and client-heavy applications demanding significant IT support.

In contrast, ConstructHub speaks to the business need for agility and efficiency to achieve competitive advantage and financial results. Optimized business processes, collaborative platforms and accessible tools are ConstructHub's roadmap to providing mature software as a service and quantifiable ROI.

### Construction Market Response

The market response at all levels – analyst, executive, management and power users – speaks to the need for ConstructHub.

*“Up to 60% of IT time is budgeted for fixing issues” IT Industry Analyst*

*“ConstructHub has easily prevented us from having to hire two additional employees.” General Contractor, ConstructHub Client*

### Experienced Leadership

ConstructHub leadership is a synergistic collaboration of construction industry expertise and the current development focus on the user as being central to organizational, strategic intelligence.

Privately held, ConstructHub holds no proprietary allegiances to any platform, operating systems, browsers, servers, or databases.

### Efficiency through Simplicity

The promise of Web 2.0 is changing business expectations in real-time - for users, managers, executives, partners and stakeholders at all levels.

Intelligent organizations - large and small - are adopting on-demand, ecosystem models that address business requirements of security, user customization, cross-platform and existing product integration abilities.

**ConstructHub was founded to deliver bottom-line results with on-demand visibility into mission critical business processes.**

**With no software to install, no platforms to integrate, and customizable modules that communicate with your pre-existing tools, ConstructHub services provide immediate ROI.**



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