

ConstructHub Press Release

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Web 2.0: What's In It for Construction Management ConstructHub™ Hosting Instructional Session/Panel Discussion at CMAA National Conference

TEMPE, Arizona, September 14, 2007 - 05:00 AM ConstructHub, a sophisticated Web 2.0 Construction and Project Management solution announces it will be a presenter at the Construction Management Association of America (CMAA) National Conference.

The CMAA Conference theme "Collaboration Creates Success" provides critical focus for construction and project managers to develop and share best practices during three days of networking and professional development in Chicago, October 7-9th. Featured keynote speaker is Stephen M.R. Covey, Co-Founder and CEO of CoveyLink, a learning and consulting practice focused on enabling leaders and organizations to increase and leverage trust to achieve superior performance.

ConstructHub is leading an Instructional Session Presentation as part of the CMAA conference Technology/Hot Topics Track. The session entitled "Web 2.0: WIIFCM – What's In It for Construction Management" will tackle meaningful application of Web 2.0 technologies in the construction industry, starting with an industry- specific definition to demystify the terminology.

Collaborative project management is a familiar concept in construction; however, ConstructHub will address the *buzz* about Web 2.0 and provide a practical evaluation guide to aid attendees in determining quantifiable benefits to their business. The corresponding panel discussion will feature guests from small-to-large general contractors and subcontractors, offering attendees real-life, peer experiences in adopting web-based project collaboration tools.

About ConstructHub

ConstructHub is a leading provider of Construction and Project Management tools. For more information about ConstructHub, visit <http://www.ConstructHub.com>.

About CMAA

CMAA is North America's only organization dedicated exclusively to the interests of professional program and construction management. For more information about CMAA and the upcoming National Conference, visit <http://www.cmaanet.org>.

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